MANIFESTO

"Our favourite holding period is forever."

"Risk comes from not knowing what you're doing."

"Start with why."

"Do it with passion or not at all."

"Ten years from now, people won't remember what you did for them, but they will remember how you made them feel."

"It takes 20 years to build a reputation and 5 minutes to ruin it.

If you think about that, you'll do things differently."

"Screw it, let's do it!"

"The people who think they can change the world are the ones who actually do."

"Show up. Follow up. Close."

"Speak softly and carry a big stick. You will go far."

"To every problem, there is a most simple solution."

"If you're going through hell, keep going!"

"I get by with a little help from my friends."

"The power of unconditional love. I mean, there is no power on earth like unconditional love."

"Money is a great servant but a bad master."

"Gratitude is the currency with which we pay the universe."

"Only when the tide goes out do you discover who's been swimming naked."

"The mind is everything. What you think, you become."

"What you do not want done to yourself, do not do to others."

"Eat broccoli and work out, motherfucker!"

"Life is like riding a bicycle. To keep your balance, you must keep moving."

"No, try not! Do, or do not. There is no try."

"[Luke:] I can't believe it. [Yoda:] That is why you fail."

"Act as if what you do makes a difference. It does."

"Honesty is a very expensive gift. Do not expect it from cheap people."

"Love thy neighbour as thyself."